



## 72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



### QUESTIONNAIRE\* cosmetic efficacy & quality results

<b>excellent cosmetic effect</b> reported by study participants (n=25)	<b>%</b>
moisturizes (hydrates) the skin	100 %
nourishes the skin	96 %
smoothes the eye zone	96 %
improves firmness	92 %
soothes (calms) the eye zone	92 %
improves skin texture	88 %
reduces fine lines & wrinkles	76 %

<b>cosmetic quality</b> confirmed by study participants (n=25)	<b>%</b>
scent is pleasant	96 %
texture is light	88 %
product well absorbed	84 %

\* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 using a self-assessment questionnaire; n=25; 28 study participants recruited; 3 drop out



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### EFFICACY OVERVIEW – INSTRUMENTAL MEASUREMENTS\*

efficacy 72k face cream women	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	100 % (13/13)	66 % (case 11)	38.8%	Cutometer Dal MPA 580
increase of skin density	80 % (16/20)	48 % (case 11)	11 %	Dermalab Ultrasound
increase of skin hydration	56 % (14/25)	37 % (case 21)	5.9 %	Corneometer CM 850
decrease of transepidermal watter loss	57 % (13/23)	39 % (case 5)	9.1 %	Tewameter TM 300
nasogenial fold max depth reduction	83 % (20/24)	53 % (case 17)	16.5 %	EvaFace 5S / 3D
glabella fold max depth reduction	64 % (14/22)	34 % (case 7)	10.9 %	EvaFace 5S / 3D
statistically significant skin lightening	77 % (20/26)	6 % (case 18, 21, 28)	1.2 %	Spectrophotometer CM 300

\* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n= 13-26; 28 study participants recruited; partially high drop outs due to covid outbreak in CH instrumental measurement; 28 study participants recruited; n= 13-26; partially high drop outs due to covid outbreak in CH

### EFFICACY SUMMARY EXPERT GRADING BASED ON 2D PICTURES\*

efficacy 72k multi-talent spot serum	responder % of study persons	improvement from baseline % (n)	measurement method
improvement of skin smoothing	69 % (18/26)	42.0 %	Expert grading ColorFace
improvement of radiance	92 % (24/26)	69.0 %	Expert grading ColorFace

\* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=26; 28 study participants recruited; 2 dropouts



## 72k EYE CREAM WOMEN CLINICAL STUDY RESULTS

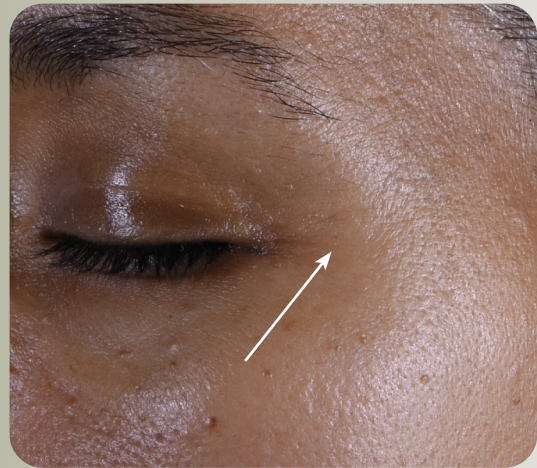


### CORRECTION OF WRINKLES spectrophotometric images

CASE 13 – left



day 0 = before treatment

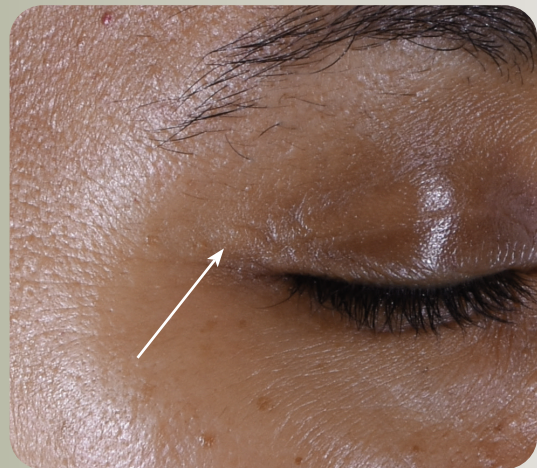


day 56 of treatment

CASE 13 – right



day 0 = before treatment



day 56 of treatment

**significant smoothing of eye zone**  
visible crow's feet reduction in depth and size (case 13)



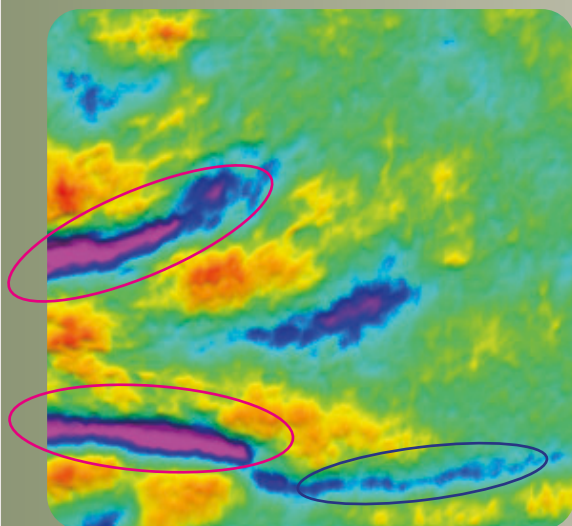
## 72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



### WRINKLE REDUCTION

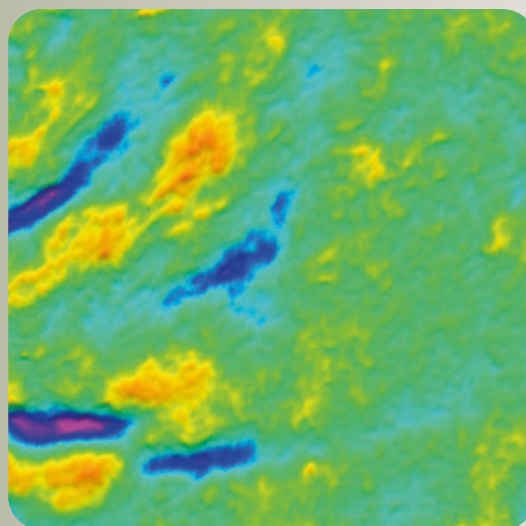
**significant reduction of crow's feet**  
decrease in depth and size (case 5)

EvaFace S5; 3D Profilometry



day 0 = before treatment

decrease of pink and blue surfaces  
indicate a reduction of wrinkles  
(depth and size)



day 56 of treatment

intensively re-plumped, smoothed  
eye zone (less pink, blue and yellow  
areas) wrinkles / lines disappeared  
or smoothed

- deep wrinkles
- wrinkles & lines
- plumped area
- filled area



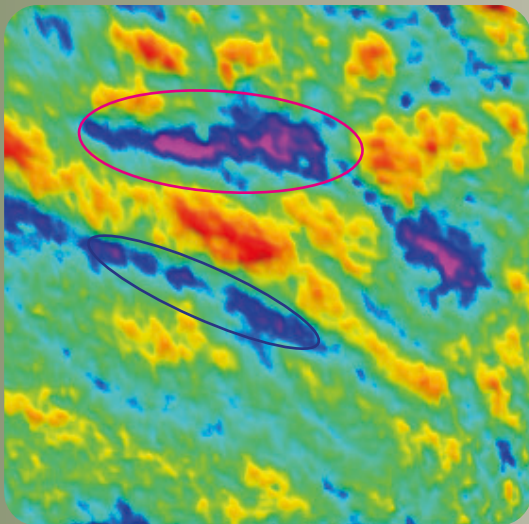
# 72k EYE CREAM WOMEN CLINICAL STUDY RESULTS



## WRINKLE REDUCTION

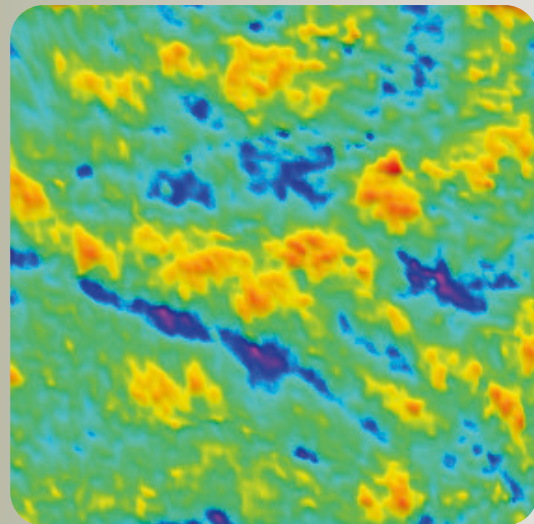
**significant underneath eye wrinkles reduction**  
decrease in depth and size (case 11)

EvaFace S5; 3D Profilometry



day 0 = before treatment

decrease of pink and blue surfaces indicate a reduction of wrinkles (depth and size)



day 56 of treatment

intensively re-plumped, smoothed eye zone; (less pink, blue and yellow areas) wrinkles / lines disappeared or smoothed

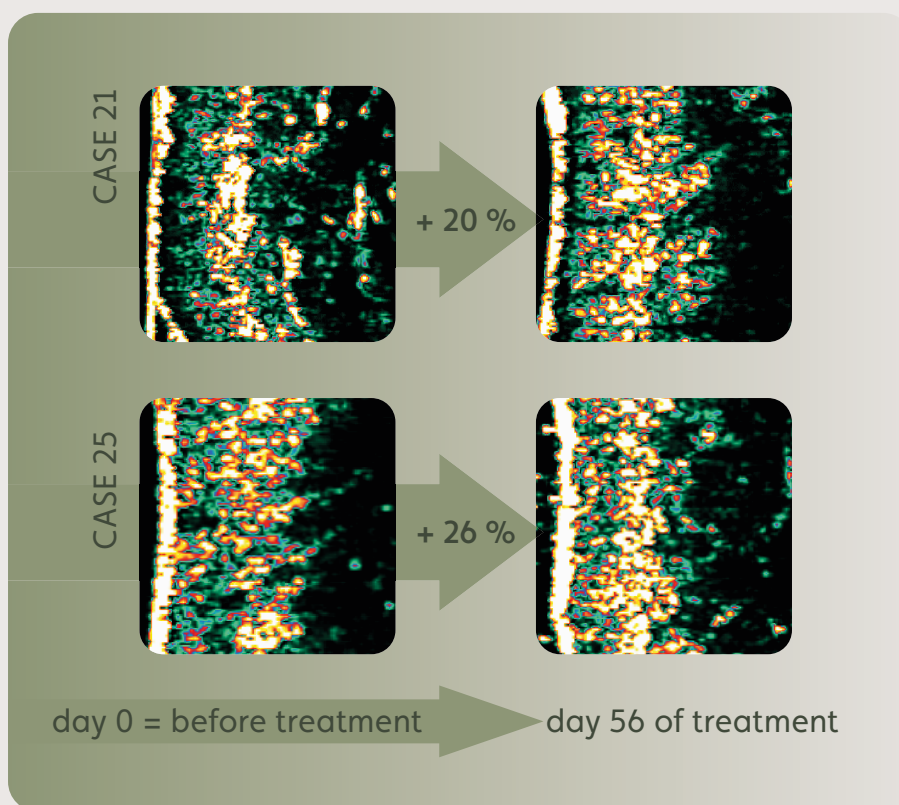
- deep wrinkles
- wrinkles & lines
- plumped area
- filled area



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## INCREASE OF SKIN DENSITY Dermalab Ultrasound Images



impressive re-densified skin clear and significant increase of skin density suggesting regeneration of skin matrix.



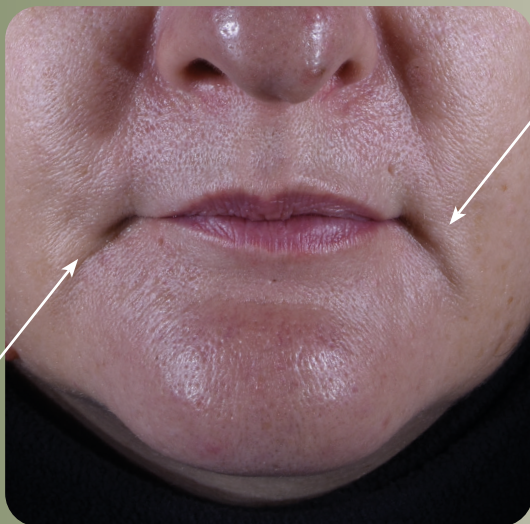
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### SKIN LIFTING & CORRECTION OF WRINKLES

significant reduction of  
wrinkles & sagging skin (case 17)

EvaFace S5; 3D Profilometry



day 0 = before treatment



day 56 of treatment



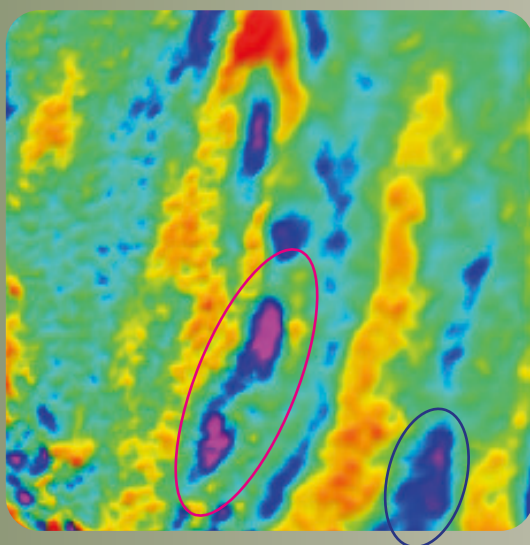
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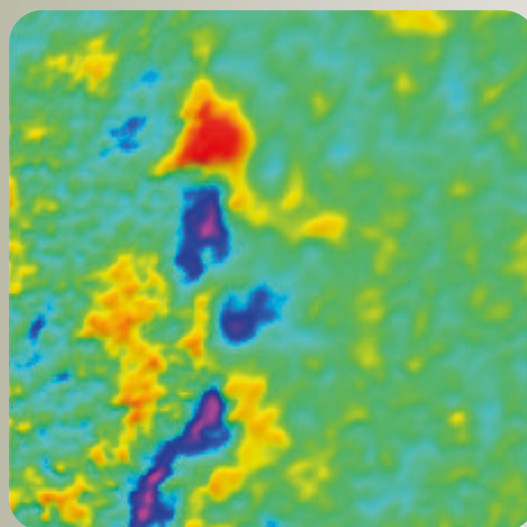
**significant reduction of glabella fold**  
decrease in depth and size (case 19)

EvaFace S5; 3D Profilometry



day 0 = before treatment

decrease of pink and blue surfaces  
indicate a reduction of wrinkles  
(depth and size)



day 56 of treatment

intensively re-plumped, smoothed  
skin; (less pink, blue and yellow areas)  
wrinkles / lines disappeared or  
smoothened

- deep wrinkles
- wrinkles & lines
- plumped area
- filled area



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## SKIN BRIGHTENING spectrophotometric images

CASE 1



day 0 = before treatment



day 56 of treatment

CASE 2



day 0 = before treatment



day 56 of treatment

**statistically significant lightening of spots and  
spot free skin areas - case 1 &  
rosacea prone skin - case 1+2**



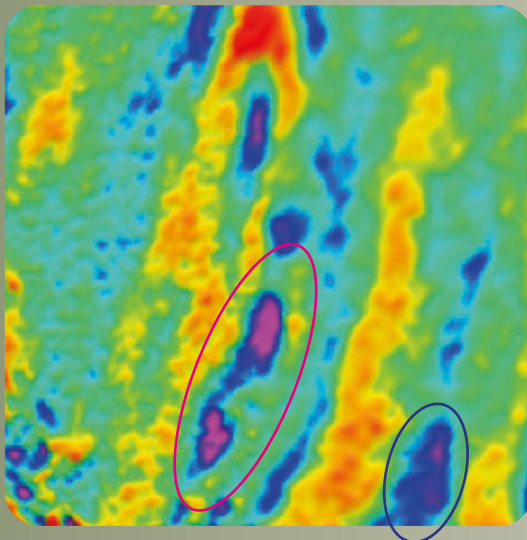
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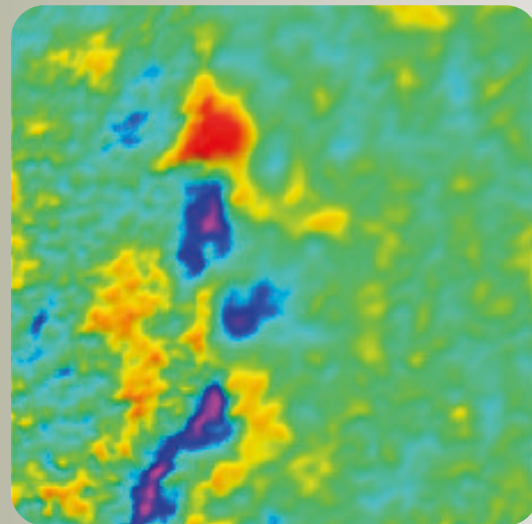
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● wrinkles & lines

● plumped area

● filled area