



72k EYE SERUM MEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* cosmetic efficacy & quality results

cosmetic effect reported by study participants (n=22)	%
smoothens the eye zone	100 %
eye zone feels nourished	100 %
hydrates the eye zone	100 %
enhances firmness	86 %
calms the eye zone	86 %
reduces fine lines and wrinkles	77 %

cosmetic quality confirmed by study participants (n=2)	%
texture is fine & light	91 %
skin absorption is good	91 %
scent is pleasant	77 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 ; n=22; 23 study participants recruited; 1 dropout



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COSMETIC EFFECT – TECHNICAL MEASUREMENTS*

efficacy 72k eye serum men	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	100 % (22/22)	61 % (case 20)	31.1 %	Cutometer Dual MPA 580
improvement of skin elasticity	91 % (20/22)	195 % (case 21)	31.7 %	Cutometer Dual MPA 580
increase of skin density	73 % (16/22)	84 % (case 02)	14.7 %	Dermalab Ultrasound
increase of skin hydration	86 % (19/22)	188 % (case 03)	20.5 %	Corneometer CM 850

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurements; n=22; 23 study participants recruited; 1 dropout

EXPERT GRADING*

efficacy 72k eye serum men	responder % of study persons	improvement from baseline % (n)	measurement method
improvement of skin smoothing	86% (19/22)	-	Expert grading ColorFace
reduction of eye bags	59% (10/17)	18.1%	Expert grading ColorFace

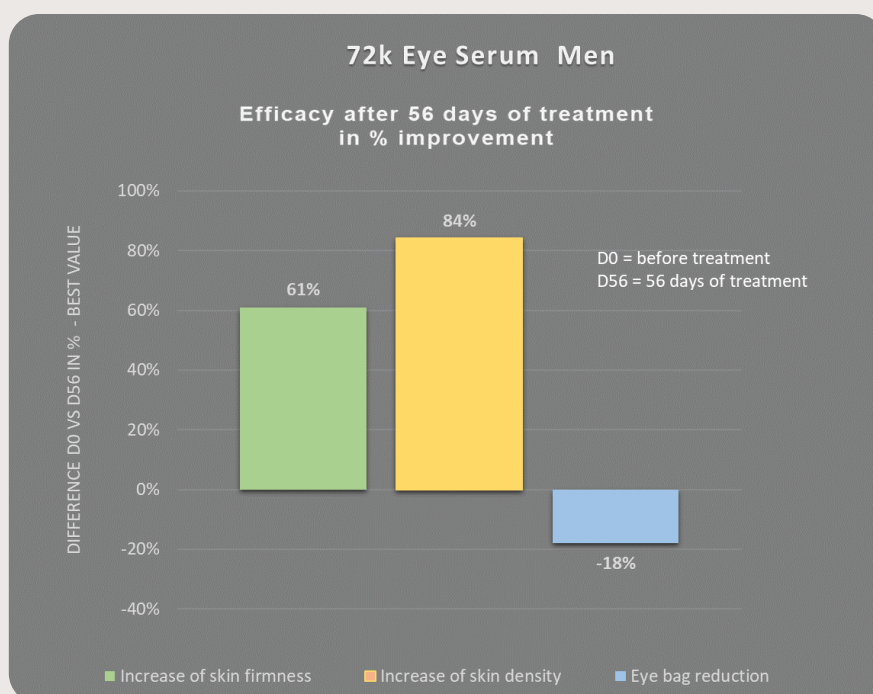
* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56; n=22 & 17 (only 17 participants had eye bags); 23 study participants recruited; 1 dropout



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INSTRUMENTAL MEASUREMENTS & EXPERT GRADING – BEST RESULT



measurement methods

- Firmness
Cutometer
- Density
Dermalab Ultrasound
- Eye bags
Expert Grading
ColorFacee

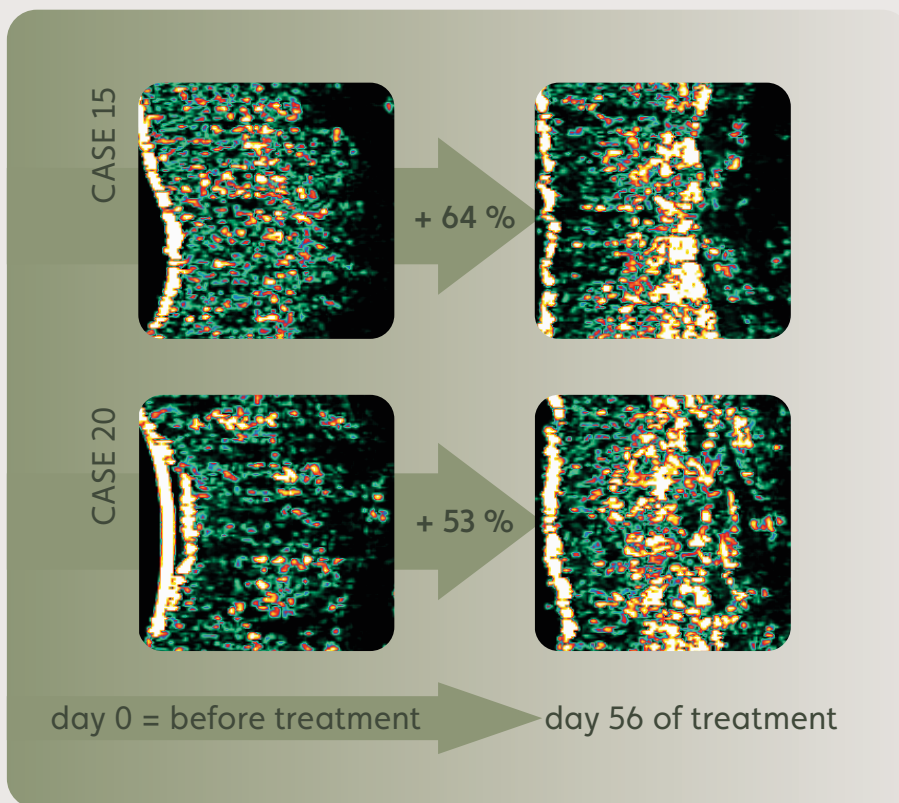
outstanding improvement of skin firmness, density and
significant reduction of eye bags



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INCREASE OF EPIDERMIS DENSITY Dermalab Ultrasound Images



impressive re-densified skin clear and significant increase of skin density of the eye zone suggesting regeneration of skin matrix.



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CORRECTION OF WRINKLES spectrophotometric images

CASE 16

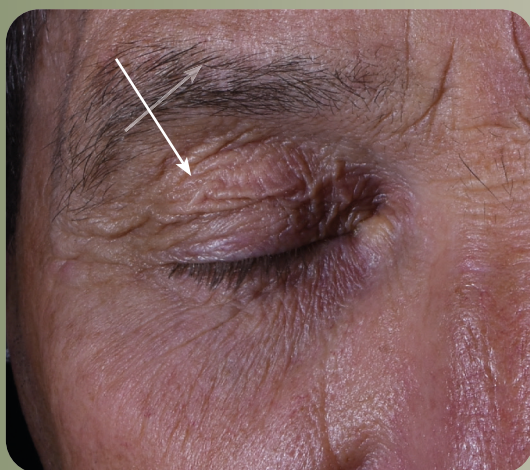


day 0 = before treatment

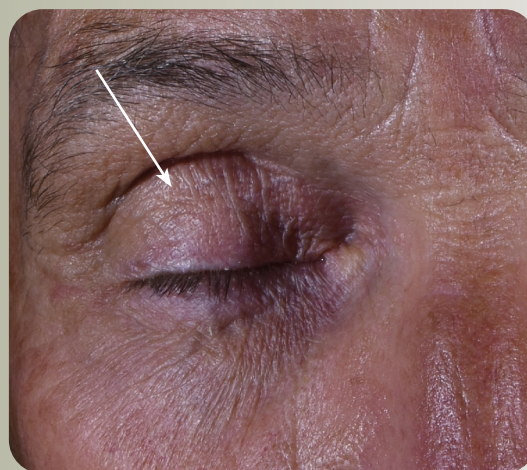


day 56 of treatment

CASE 21



day 0 = before treatment



day 56 of treatment

significant smoothing of eye zone /
visible reduction of wrinkles