



72k FACE SERUM MEN CLINICAL STUDY RESULTS



QUESTIONNAIRE* excellent cosmetic effects & quality confirmed by study participants

cosmetic effect reported by study participants (n=22)	%
tightens skin	95 %
hydrates skin	95 %
refines skin texture	91 %
lifts sagging skin	91 %
refines pores	91 %
skin feels nourished	91 %
skin feels revitalized	91 %
enhances skin firmness	86 %
reduces fine lines and wrinkles	77 %
cosmetic quality confirmed by study participants (n=22)	%
is well absorbed	95 %
has a light & fine texture	91 %
scent is pleasant	73 %

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=22; 23 study participants recruited; 1 dropout



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EFFICACY OVERVIEW – TECHNICAL MEASUREMENTS*

efficacy 72k face serum men	responder % of study persons	best result improvement vs. baseline (case nr)	average improvement from baseline % (n)	measurement method
increase of skin firmness	91 % (21/22)	67 % (case 20)	27.8 %	Cutometer Dual MPA 580
increase of skin elasticity	91 % (21/22)	36 % (case 11)	15.9 %	Cutometer Dual MPA 580
increase of skin density	77 % (17/22)	64 % (case 15)	8.7 %	Dermalab Ultrasound
increase of skin hydration	86 % (19/22)	240 % (case 10)	33.8 %	Corneometer CM 850
statistically significant skin lightening	45 % (10/22)	8 % (case 14)	1.5 %	Spectrophotometer CM 300
anti-pollution effect / reduction of skin pollution	100 % (22/22)	-	13.1 %	Visioscan & Expert grading Carbon Black Test

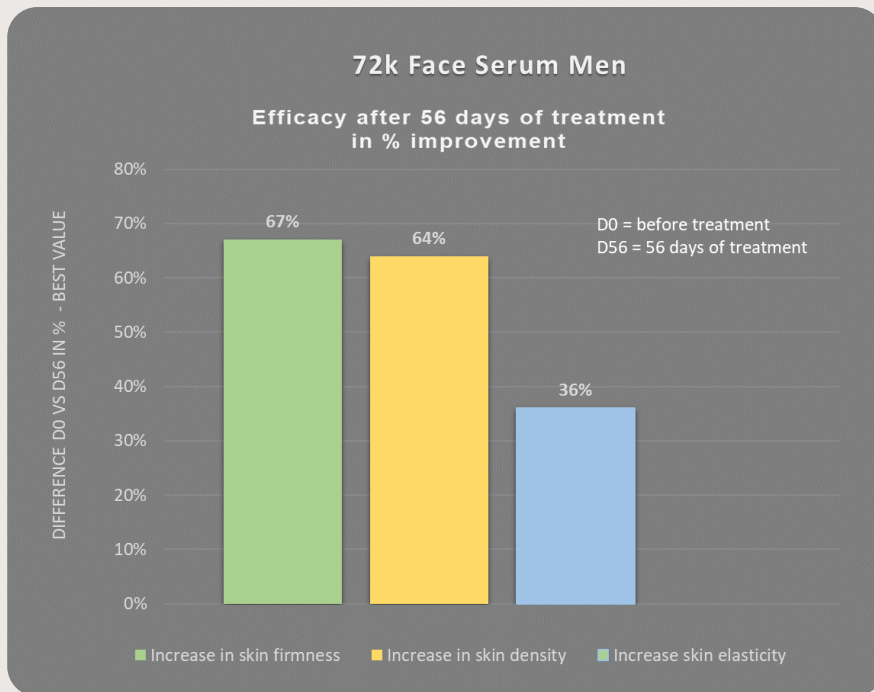
* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed at day 56 by instrumental measurement; n=22; 23 study participants recruited; 1 dropout instrumental measurement; n= 13-26; 28 study participants recruited; partially high drop outs due to covid outbreak in CH



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INSTRUMENTAL MEASUREMENTS – BEST RESULT



measurement methods

- Firmness
Cutometer
- Density
Dermalab Ultrasound
- Elasticity
Cutometer

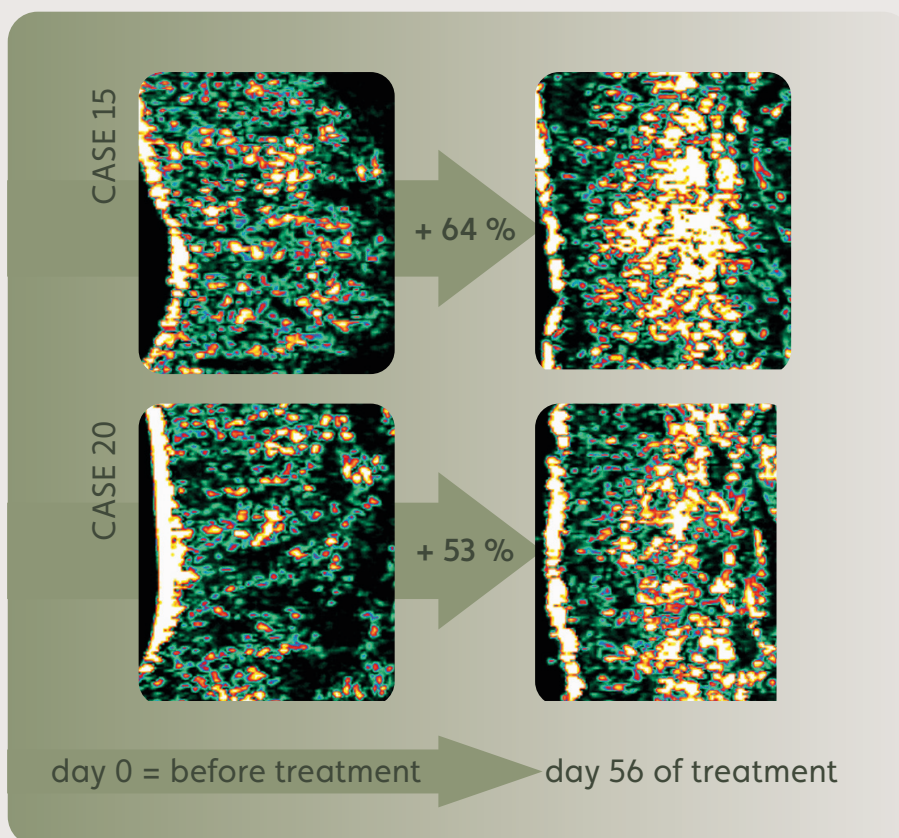
ultimate improvement of skin firmness, density and elasticity



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INCREASE OF EPIDERMIS DENSITY Dermalab Ultrasound Images



impressively re-densified skin clear and significant increase of skin density suggesting regeneration of skin matrix.

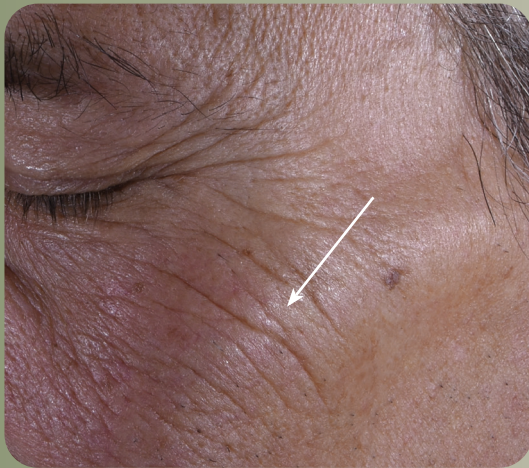


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SKIN LIFTING & CORRECTION OF WRINKLES spectrophotometric images

CASE 15



day 0 = before treatment



day 56 of treatment

CASE 21



day 0 = before treatment



day 56 of treatment

**significant skin smoothing /
visible reduction of wrinkles**

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SKIN LIFTING & CORRECTION OF WRINKLES

Case 20 – spectrophotometric images



visible reduction of glabella fold

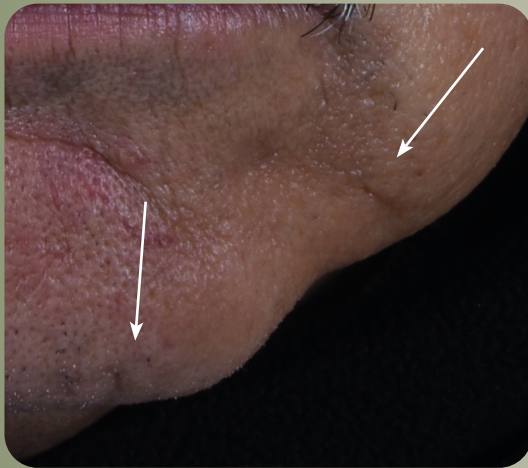


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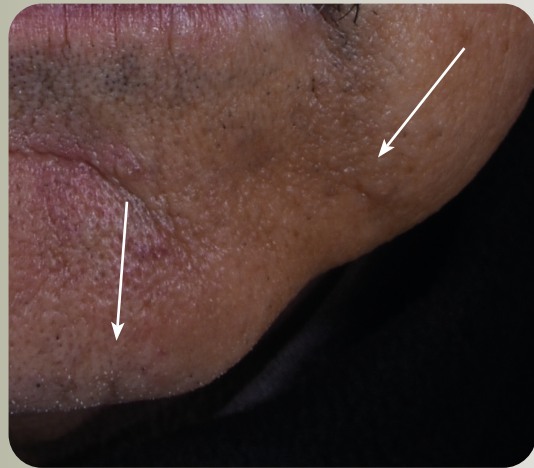


SKIN LIFTING & CORRECTION OF WRINKLES spectrophotometric images

CASE 04

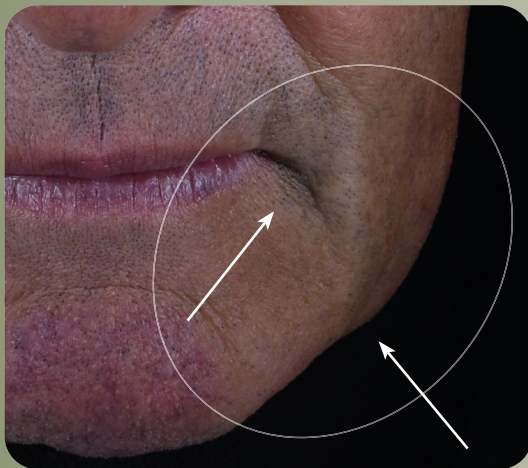


day 0 = before treatment

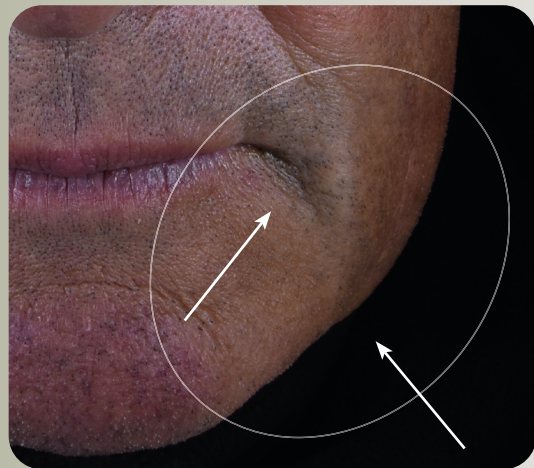


day 56 of treatment

CASE 21



day 0 = before treatment



day 56 of treatment

reduction of wrinkle depth & sagging skin