



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



QUESTIONNAIRE*

High cosmetic effect & quality
confirmed by study participants

| effect reported in questionnaire (n=33) | % |
|---|------|
| my skin feels more radiant | 79 % |
| my skin feels soothed (calmed) | 79 % |
| improves my skin significantly | 76 % |
| reduces my acne significantly | 76 % |
| reduces my acne marks visibly | 76% |
| removes excess sebum | 73 % |
| refines my pores | 70 % |
| quality confirmed by questionnaire (n=33) | % |
| skin absorption is good | 79 % |
| texture and spreadability is good | 91 % |

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by using a self-assessment questionnaire; n=33; 28 volunteers recruited; 5 dropouts



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INSTRUMENTAL MEASUREMENTS*

| efficacy 72k multi-talent spot serum | responder % of study persons | best result improvement vs. baseline (case nr) | average improvement from baseline % (n) | measurement method |
|--|---------------------------------|--|---|--|
| reduction of skin roughness | 70 % (23/33) | 46 % (nr. 10) | 14.2 % | ColorFace |
| increase of skin density (re-densified skin) | 82 % (27/33) | 79 % (nr. 14) | 14.1 % | Dermalab Ultrasound |
| significant lightening (decrease of color of acne lesions & marks) | 76 % (25/33) | 47 % (nr. 24) | 11.5 % | Spectro- photometer CM-700d |
| strong reduction of skin pollution (anti-pollution effect) | 100 % (33/33) | 100 % (nr. 38) | 40.8 % | Visioscan VC 98 & Carbon Black Test |

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by instrumental measurements n=33; 28 volunteers recruited; 5 dropouts

EXPERT GRADING*

| efficacy 72k multi-talent spot serum | responder % of study persons | improvement from baseline % (n) | measurement method |
|--|---------------------------------|------------------------------------|--|
| decrease of acne lesion intensity | 48% (16/33) | 30.1% | Expert-grading evaluation based on ColorFace® 2D high resolution photographs |
| reduction of blackheads | 39% (13/33) | 15.6% | |
| reduction of pores | 43% (14/33) | 17.4% | |
| decrease of acne marks | 64% (21/33) | 19.6 % | |
| overall improvement | 70% (23/33) | 69.0% | |

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INDIVIDUAL ACNE / ACNE MARK ANALYSIS BY NEWTONE TECHNOLOGY*

| efficacy 72k multi-talent spot serum | acne lesion post-inflammatory erythema PIE | acne marks post-inflammatory hyperpigmentation PIH |
|--|--|--|
| significant decrease of lesion area | 53.3% | 54.5% |
| significant brightening / lightening of lesions (L* contrast) | 57.5% | 53.3% |
| significant decrease of visibility of lesion | 58.9% | 51.9% |

* all results statistically significant; application twice daily for a duration of 2 months (56 days); treatment response assessed by technical measurement n=33; 28 volunteers recruited; 5 dropouts



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



SIGNIFICANT IMPROVMENT OF ACNE PRONE SKIN ColorFace high resolution images

CASE 15



day 0 = before treatment



day 56 of treatment

CASE 38



day 0 = before treatment



day 28 of treatment

clear improvement of acne prone skin
significant reduction of acne number
and intensity of lesions



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



SIGNIFICANT IMPROVEMENT OF ACNE MARKS ColorFace high resolution images

CASE 27



day 0 = before treatment



day 56 of treatment

**visible improvement of acne marks
(PIH postinflammatory hyperpigmentation)**

significant reduction of number and
intensity of pigmented spots

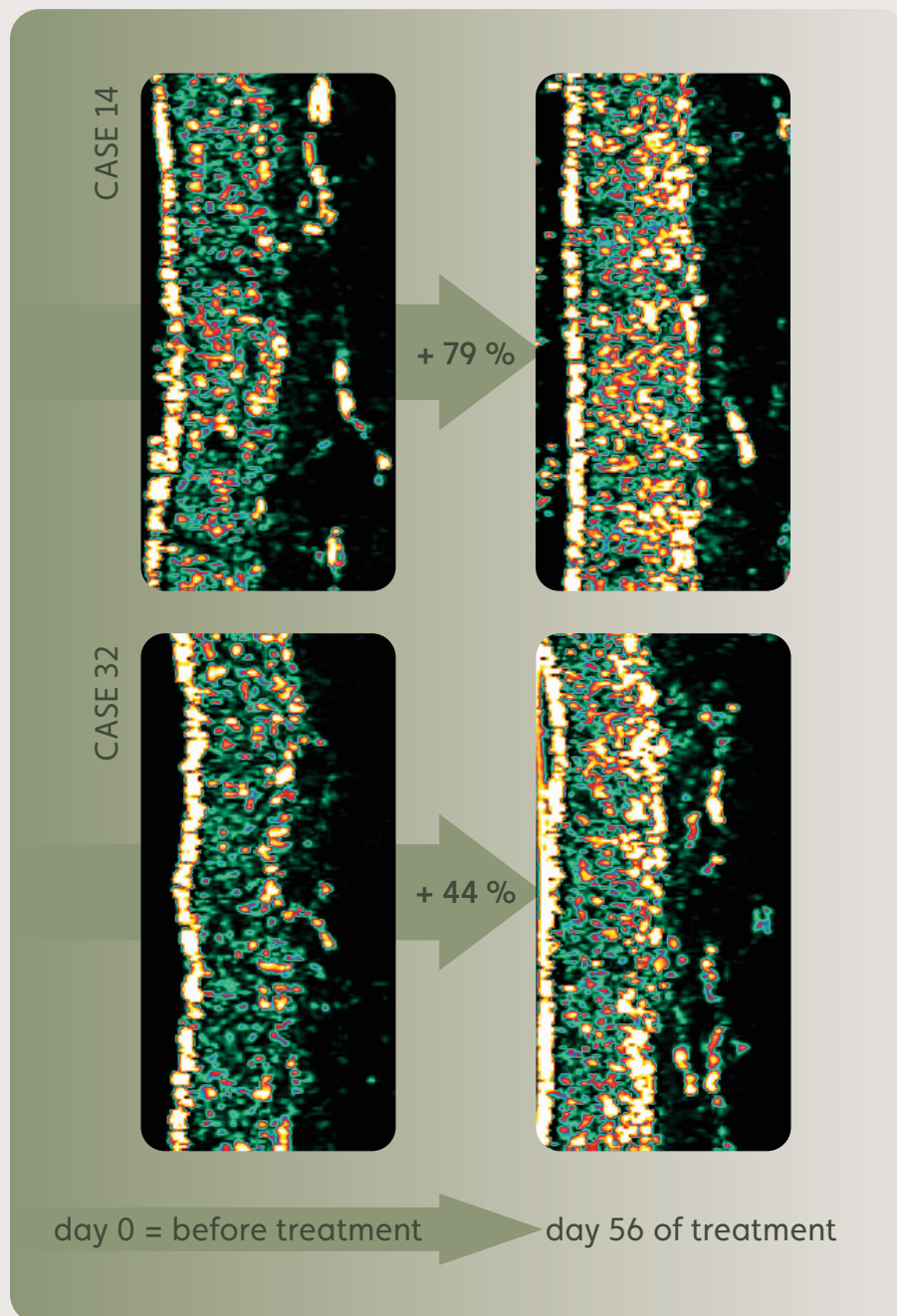
Asian skin



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS



SIGNIFICANT INCREASE OF SKIN DENSITY Dermalab ultrasound images



clearly visible and significant increase of skin density
and thickness suggesting regeneration of skin



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS SUMMARY



72K MULTI-TALENT SPOT SERUM SUMMARY OF CLINICAL STUDY RESULTS ACNE PRONE SKIN

study and data analysis was performed by an independent institute (Skin Test Institute Neuchâtel, Switzerland)

efficacy of 72k multi-talent spot serum in acne prone skin

has been demonstrated in clinical studies using:

- a self-assessment questionnaire
- instrumental techniques combined with image analysis of participants

the product was applied to 33 study participants, mostly Caucasian; age 12-45; phototype II-III; twice daily for a duration of 2 months (56 days). The treatment response was assessed at day 28 and 56.

study results at day 56

- very good effect reported by study participants (questionnaire)
- excellent efficacy confirmed by instrumental measurements, image analysis & expert grading (skin density, roughness, reduction of intensity and number of acne and acne marks)
- exceptionally good protection against environmental pollution demonstrated
- high satisfaction noted with the cosmetic qualities
- all results statistically significant



72k MULTI-TALENT SPOT SERUM CLINICAL STUDY RESULTS SUMMARY



The following claims are supported by the results obtained in the study:

- Significantly helps brightening of acne lesion color
- Supported by biophysical results
- Significantly helps smoothing skin
- Supported by biophysical results
- Significantly helps redensifying skin
- Supported by biophysical results
- Significantly helps reducing acne lesion intensity
- Supported by expert-grading and self-assessed results
- Significantly helps reducing blackhead
- Supported by expert-grading
- Significantly helps refining pores
- Supported by expert-grading and self-assessed results
- Significantly helps reducing acne marks
- Supported by expert grading and self-assessed results
- Significantly helps protecting the skin against pollution
- Supported by biophysical results
- Significantly helps removing excess of sebum
- Supported by self-assessed results
- Significantly helps improving skin
- Supported by self-assessed results
- Significantly helps enhancing skin tone and texture
- Significantly helps enhancing skin radiance
- Supported by self-assessed results
- Significantly helps soothing skin
- Supported by self-assessed results
- Significantly has a good absorption,
a good texture and a good spreadability
- Supported by self-assessed results